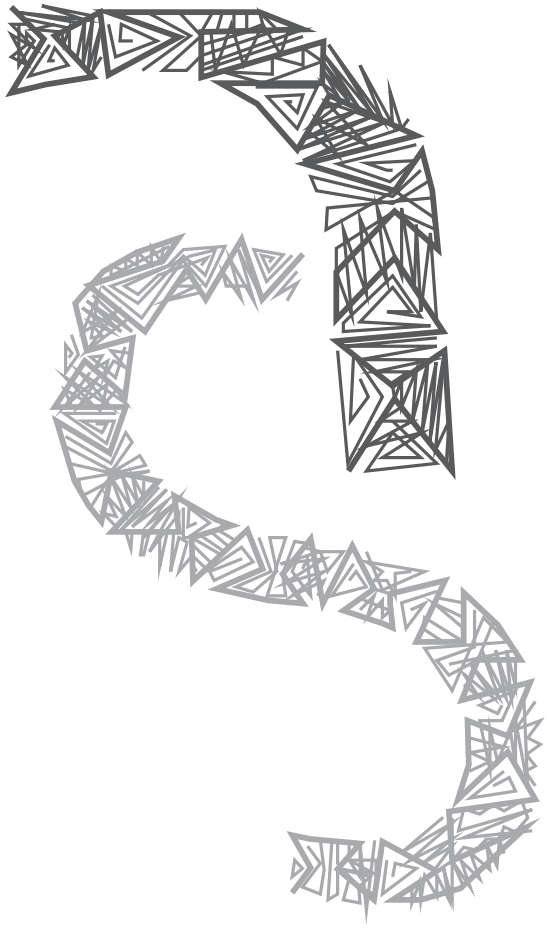
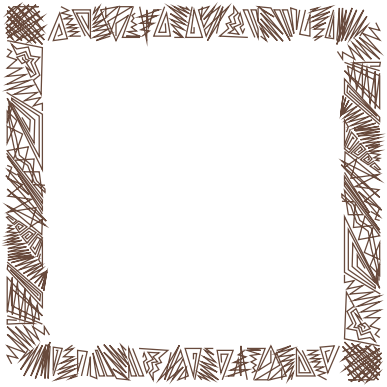


PORTFOLIO



DUMSDESIGN

ART'S MANAGEMENT & THE ART OF MANAGEMENT

table of contents

logo and Branding

LET'S BUILD A SMART CIRCLE!

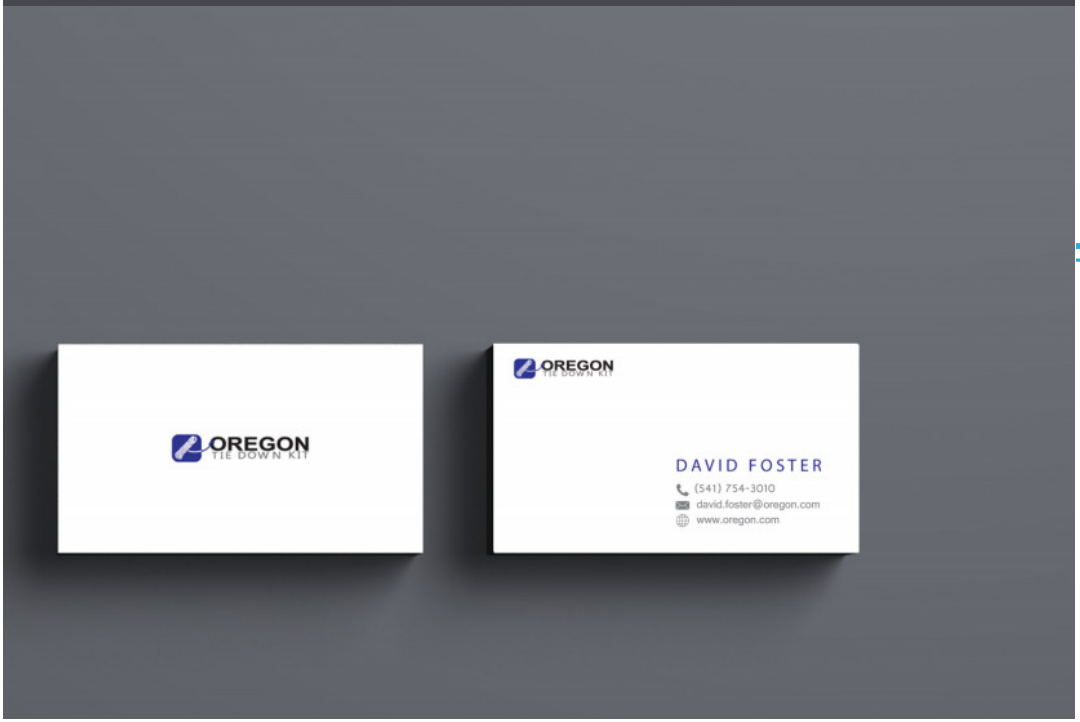
SMARCLE

THE ICON SYMBOLIZES GROWTH CONNECTION AND INTELLIGENCE

FEATURING IDEAS AS BRIGHT AS THE LOGO ITSELF.

ideal
featuring bright ideas

OREGON
TIE DOWN KIT

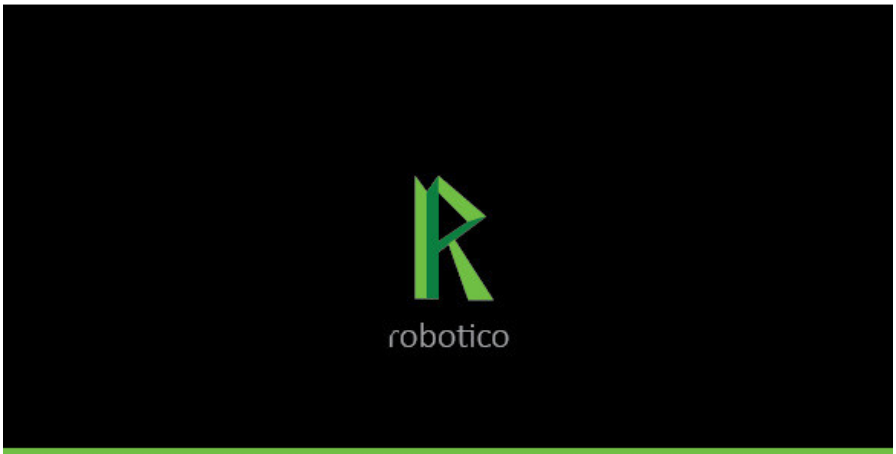


DEPICTIVE
REINFORCES
&
IS
SOMETIMES
ALL
A
good logo
NEEDS

WRCRally Press

THE RESULT
OF MIXING
FONTS
COLORS
&
DIRECTION
TO ACHIEVE A
DYNAMIC
EFFECT

FONT PLAY
WITH THE
RIGHT
ATTITUDE
&
THE CORRECT
ICON
GIVES THE
WOW
FACTOR
IN NO TIME



MODERNITY
GOES WITH
PRESENT
TRENDS
BUT
PERSPECTIVE PLAY
GETS BETTER
IN THE LONG RUN

sometimes
a TOUCH of
playful
imagination
gets you going
in
the right
direction

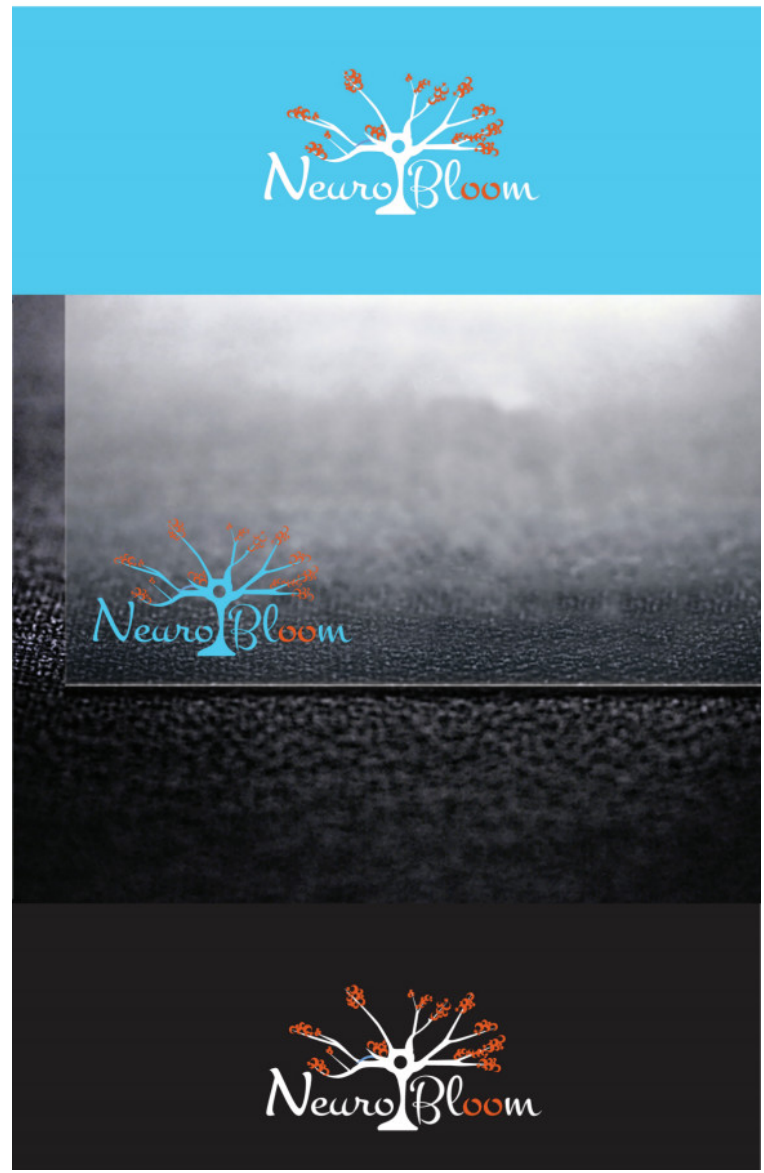
sometimes
a
handmade
font
is sufficient
for a GOOD
differentiation.


AF
ACADEMIA DE
FINANÇAS
AF
ACADEMIA DE
FINANÇAS
AF
ACADEMIA DE
FINANÇAS
AF
ACADEMIA DE
FINANÇAS

BRENTWOOD *gardens*

THE RIGHT
FONT
MIXTURE
CAN
ALSO BE
HIGHLY
DEPICTIVE.

DEPICTIVE
CAN ALWAYS
find a
new and
creative
WAY
TO BE
ATTAINED



A GOOD LOGO WORKS IN all languages & SCRIPTS

BALANCE
BETWEEN
whitespace
&
casually
Fitted
ELEMENTS
give this LOGO

a certain feel.

focus
on the
RIGHT
element
creates rest
FOR THE
viewers' eyes
WHILE
reading
THE OTHERS.

A
handmade
ARTSY
FONT
with
A
casualy
UNFINISHED
ICON
blend well
IN
some
applications

GREATDOG!
TRAINING CENTER

GREATDOG!
TRAINING CENTER

sometimes
ACHIEVING
A
descriptive
BALANCE
WORKS
IN
favor
of
BUSINESS'S
purpose

package design

THE SECRET of PERCEIVED QUALITY OFTEN STAYS IN GREAT PACKAGING DESIGN

USING A SPECIFIC PATTERN **BUT** BREAKING IT WITH CALCULATED CONSISTENCY ACTIVELY CONTRIBUTES TO A DYNAMIC **BRAND IMAGE**


Rally
201

BEING ABLE
TO
ACHIEVE
DIFFERENT
RESULTS
WITH A
FIXED SET
OF ELEMENTS
MEANS
BEING ABLE
TO ABANDON
AN IDEA
IN FAVOR OF
ANOTHER


AESIR
MIMIR
AESIR
MIMIR
Inhaltsstoffe: Inhaltsstoff 1, 2, 3 und Rohstoff 4, 5, Wasser
Nährwerttabelle
non GMO
MIMIR
1234567890
33 cl

SIMPLICITY CAN BE ACHIEVED WITH MULTIPLE ELEMENTS.

IT IS CALLED TRUSTWORTHY


Home Chef Herbs™
Cook fresh. Live healthy.
USDA
ORGANIC
NON
GMO
ORGANIC BASIL

BEING
CONSISTENT
YET
PLACING
FOCUS
ON ONE
PRODUCT
RAISES
CUSTOMER
CURIOSITY
OVER
THE LINE.


ALKALINITY
INCREASER
ALKALINITY
INCREASER
WATER
CONDITIONER
LOWER
pH
DETOX
BACTERIA
START
STRONTIUM
UP

PRINT
EFFICIENCY
IS
ALWAYS
ACHIEVABL
WHEN
DESIRED.

SOMETIMES
YOU CAN
DESCRIBE
IN DETAIL
AN ELEMENT
THAT KEEPS
SHOWING UP

A MINIMUM
OF REQUIRED
ELEMENTS
COMBINED
WITH LOTS
OF WHITESPACE

CAN BE

EXTREMELY EFFECTIVE
ON A MARKET
THAT IS CROWDED WITH
COLORFUL PACKAGING

*The **US Army Ranger's** tested and proven strategy for securing high value items.*

OREGON
TIE DOWN KIT

NEVER LOSE GEAR AGAIN.

The **US Army Ranger's** tested and proven strategy for securing high value items.

Common items secured include:

•Five Strands of 550 paracord
•Bowline knot guide

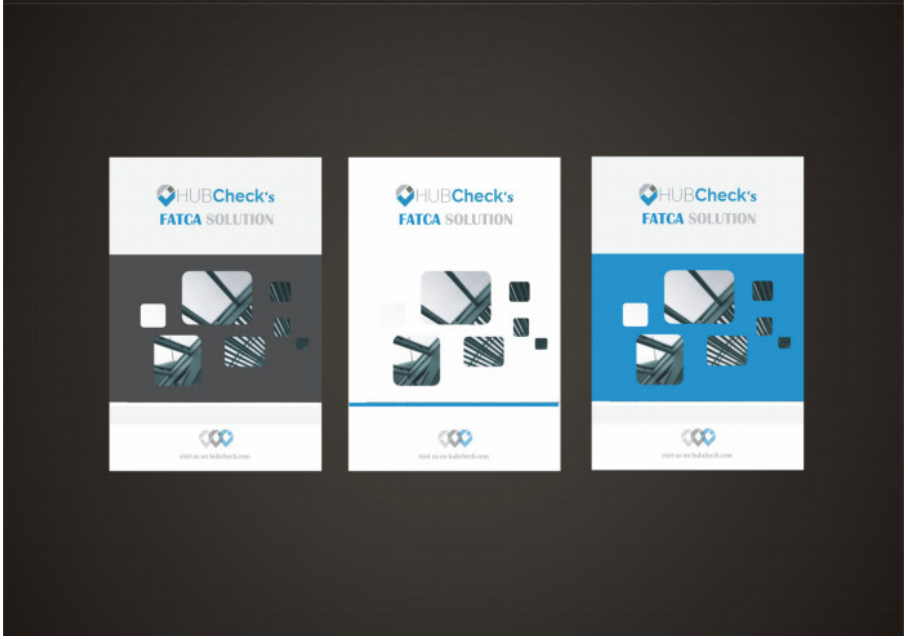
TRADITIONAL
SPELLS
DIFFERENT
IN
CHIRILIC
BUT
SPECTACULAR
STAYS
THE
SAME.

YOU MAY
TRY TO
CATCH THE
SPIRIT OF
THE CONTENT
AND
INTEGRATE
IT INTO A
BIGGER,
MORE
COMPLEX
STRUCTURE

illustration and graphics

a **STRONG** brand reflects in EVERYTHING you do & ANYTHING you state about **the brand.**

Esspecially in the way you present it.

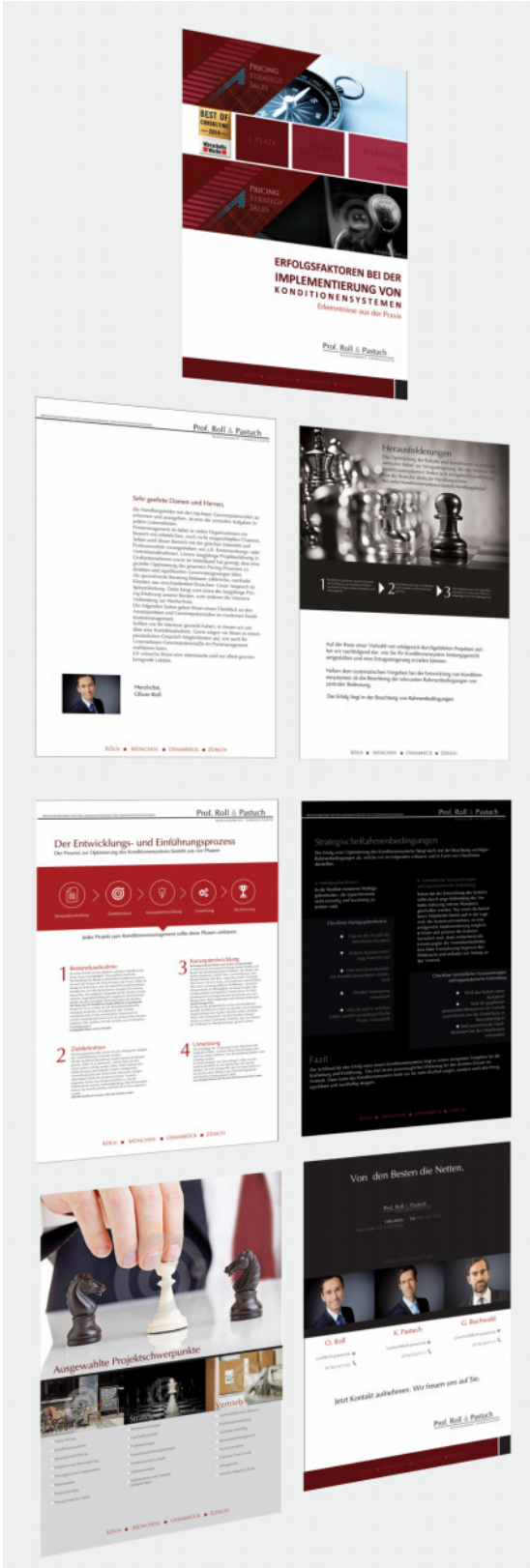


a BROCHURE
IS A WAY
of greeting
your clients &
LETTING THEM KNOW
who you are &
what you do

it is bassicaly
AN AID
in generating
THE NEEDS
that bring you
SALES


SMARCLE
e-commerce
solutions
visit us on smarcleinc.com

SERIOUS
DOES NOT
HAVE TO BE
DULL
&
TRUSTWORTHY
CAN SOMETIMES BE
PLAYFUL



Sehr geehrte Damen und Herren,

die Handlungsfelder mit den höchsten Gewinnpotenzialen zu erkennen und anzugehen, ist eine der zentralen Aufgaben in jedem Unternehmen.
Preismanagement ist dabei in vielen Organisationen ein Bereich mit erheblichen, noch nicht ausgeschöpften Chancen. Selten wird dieser Bereich mit der gleichen Intensität und Professionalität vorangetrieben wie z.B. Kostensenkungs- oder Vertriebsmaßnahmen. Unsere langjährige Projekterfahrung in Großunternehmen sowie im Mittelstand hat gezeigt, dass eine gezielte Optimierung des gesamten Pricing-Prozesses zu direkten und signifikanten Gewinnsteigerungen führt.
Als spezialisierte Beratung betreuen zahlreiche, namhafte Klienten aus verschiedensten Branchen. Unser Anspruch ist Spitzenleistung. Dafür bürgt zum einen die langjährige Pricing-Erfahrung unserer Berater, zum anderen die intensive Verbindung zur Hochschule.
Die folgenden Seiten geben Ihnen einen Überblick zu den Ansatzpunkten und Gewinnpotenzialen im modernen Konditionenmanagement.
Sollten wie Ihr Interesse geweckt haben, so freuen wir uns über eine Kontaktaufnahme. Gerne zeigen wir Ihnen in einem persönlichen Gespräch Möglichkeiten auf, wie auch Ihr Unternehmen Gewinnpotenzial/e im Preismanagement realisieren kann.
Ich wünsche Ihnen eine interessante und vor allem gewinnbringende Lektüre.

Herzlichst,
Oliver Roll

Herausfolderungen

Die Optimierung der Rabatte und Konditionen ist einer der zentralen Hebel zur Ertragssteigerung. Bei der Analyse von Konditionensystemen finden sich weitgehend unabhängig von der Branche ähnliche Handlungsfelder:
Bei vielen Konditionensystemen besteht Handlungsbedarf

1 Konditionenstrukturen und die Prozesse zur Festlegung von Konditionenhöhen sind historisch gewachsen, komplex und intransparent.

2 Die Differenzierung von Rabatten nach Kunden ist nicht leistungsgerecht.

3 Viele Rabattniveaus sind angreifbar und stellen ein relevantes Risiko in zukünftigen Preisverhandlungen dar.

Auf der Basis einer Vielzahl von erfolgreich durchgeführten Projekten stellen wir nachfolgend dar, wie Sie Ihr Konditionensystem leistungsgerecht umgestalten und eine Ertragssteigerung erzielen können.

Neben dem systematischen Vorgehen bei der Entwicklung von Konditionensystemen ist die Beachtung der relevanten Rahmenbedingungen von zentraler Bedeutung.

Der Erfolg liegt in der Beachtung von Rahmenbedingungen

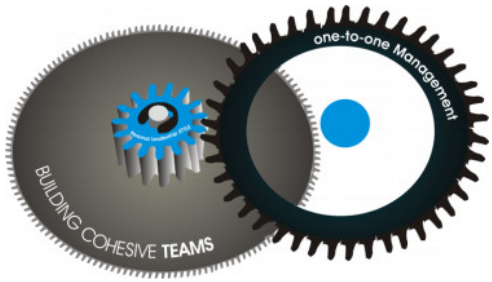
MINIMALISM
CAN BE
VISUALLY
INTERESTING
WHEN THE
RIGHT
ELEMENTS
ARE USED.

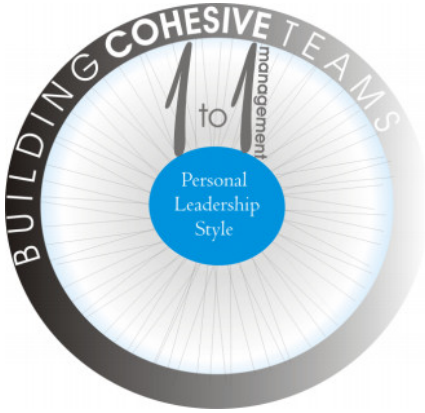
EVEN IN ODD COLORS.

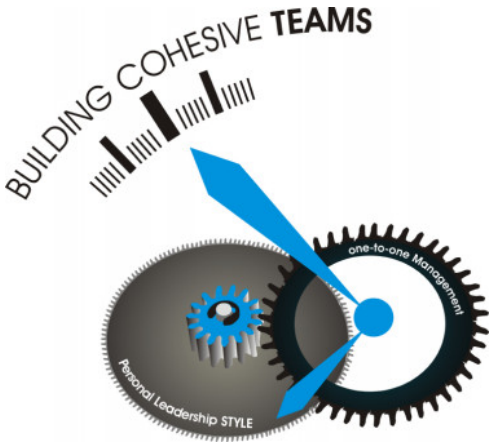
CORPORATE
MEANS
SIMPLE
&
EFFECTIVE
WITH A
HINT
OF SERIOSITY

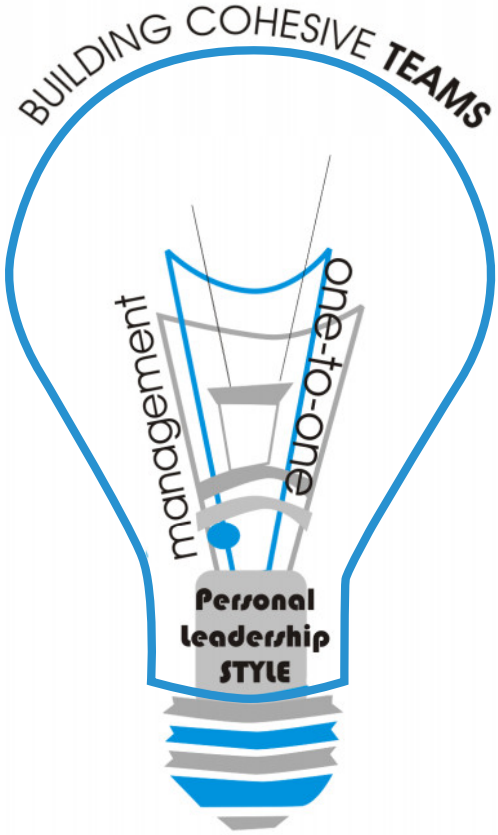
AND **BLUE,** OF COURSE!

A GRAPHIC
should be
eye-catching
comprehensive
clear
and most of all
WITTY
That way, you leave
an impression



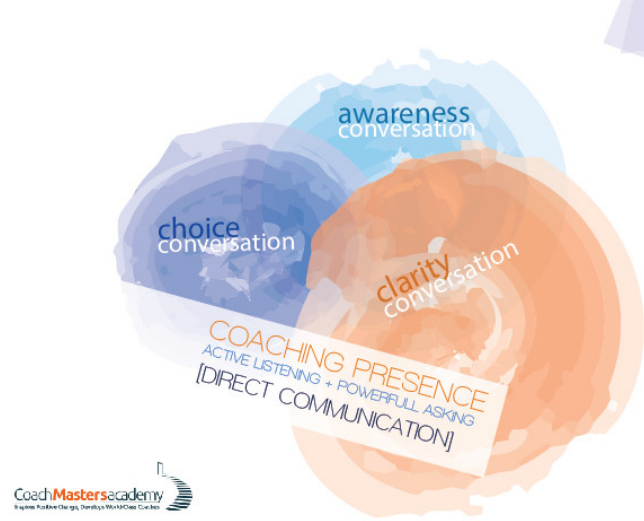





BUILDING COHESIVE TEAMS
management
one-to-one
Personal
leadership
STYLE

A GRAPHIC should also contain THE ESSENTIAL characteristics you want YOUR BRAND to communicate.

IT HAS TO speak the same LANGUAGE




awareness
conversation
clarity
conversation
choice
conversation
COACHING PRESENCE

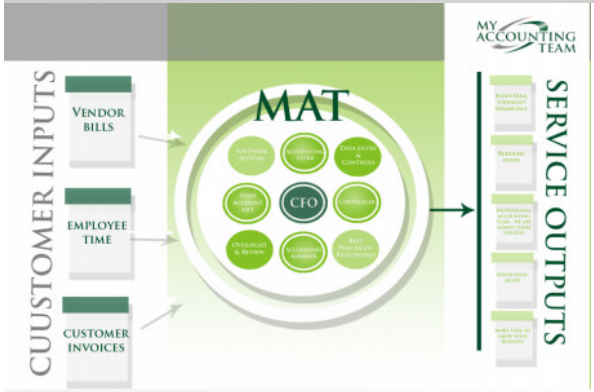
A MAIN CHARACTERISTC
of my works is
OCCASIONALY
being able to
FORGET ALL I KNOW
about standards
IN ORDER TO
create something

UNIQUE

&

INSPIRING

sometimes
being different
WORKS
in your favor



other times
being compliant
is simply
EFFECTIVE
ENOUGH

in this project
I discovered
CONSISTENCY
troughout
DESIGNS
can be achieved
with main elements
THAT DIFFER
if compositional
BALANCE
stays the same.


F.U.S.E
Focus on Peace Unity Spirit Edutainment
THE SPIRIT OF COMMUNITY
Poetry & Health
Saturday, June 27th, 4-8pm
Spoken Word Poetry, Visual Arts,
Health Scraeenings & more!
Music & Dance
Saturday, July 25th, 5-9pm
Live musical performances featuring
Music Made Simple,Visual Arts, dance performances & more!
Fun & Games
Tuesday, August 22nd, 4-8pm
Hoops with a Purpose, tri-cycle course,
Hula hoop contest & more
VCM Teen Center
700 E Olney Road,
Norfolk, VA 23504
757-747-2679
http://www.TWPTheMovement.org
TWP
Teens creatively cultivating the next generation of leaders!
THE MOVEMENT
SPONSORS:
special thanks to:
Paul Riddick
PYPM

SOMETIMES

Breaking Out

OF THE ESTABLISHED PATTERN CAN BE *rewarding*


La Maison Bleue
Joacă-te, învață, crești!
http://la-maison-bleue.ro
Hai să ne cunoaștem!
Bleue.
abonarea
Ești binevenit oricând, însă în fiecare miercuri, între orele 14:00 și 20:00, te așteptăm cu prăjituri și limonadă.
Dacă ai întrebări, sugestii, sau pur și simplu mai să anunci o privire prin grădinița noastră, vorbește-ne la adresa de mai jos.
Strada Erou Iancu Nicolae, nr 146 J.K. Voluntari, Ilfov
Cu autobuzul: 301 până la stația Microelectronica
Sau sună-ne la: 0747081111
La Maison Bleue
Grădiniță cu predare în limba franceză
zvol-
ilui

Elegance

CAN BE

ACHIEVED
THROUGH
CHROMATICS
EVEN IF YOU HAVE
PLENTY
OF ELEMENTS.

Even light

colors

CAN HELP
AID ELEGANCE
IF BLENDED
CORRECTLY
WITH THE
DARKER ONES.

webdesign

Webdesign has become my strong ability ever since my first attempt at entrepreneurship in 2010. Back then I had set up a record label called Yggdrassil productions, here, in Bucharest that I have kept running for almost 2 years. I was 18 years old.
At that moment, not much different from now, having a web identity was crucial to the survival of a brand, and so I have found myself in need of building one.
I have worked then with various tools starting from Xara and ending up in Dreamweaver with a webshop built in ZenCart.
It was tough, money were tight and I didn't have a job (because I was in high school) but soon I managed to make my first three international sales.
Unfortunately, they were not enough to cover my expenses with my next productions and I had to make the toughest decision: I would explain my bands the situation, close the record label and Yggdrassil was to become just a lesson from me. But the one I most value now. I have learned form my mistakes and I also found out that not too many people of my age can say they owned a firm that made some profit 5 years ago and collaborated with people from 5 European Countries as different to each other as Russia, Ukraine, Germany, Denmark and France.

In time I gained new skills such as: CSS3 & HTML5 (latest used), Wordpress, Joomla!, I often work with Ajax and jQuery plug-ins (open sources) in implementation are slight modifications.

THIS IS A STRONG EXAMPLE

of trendsetting while obeying the standards

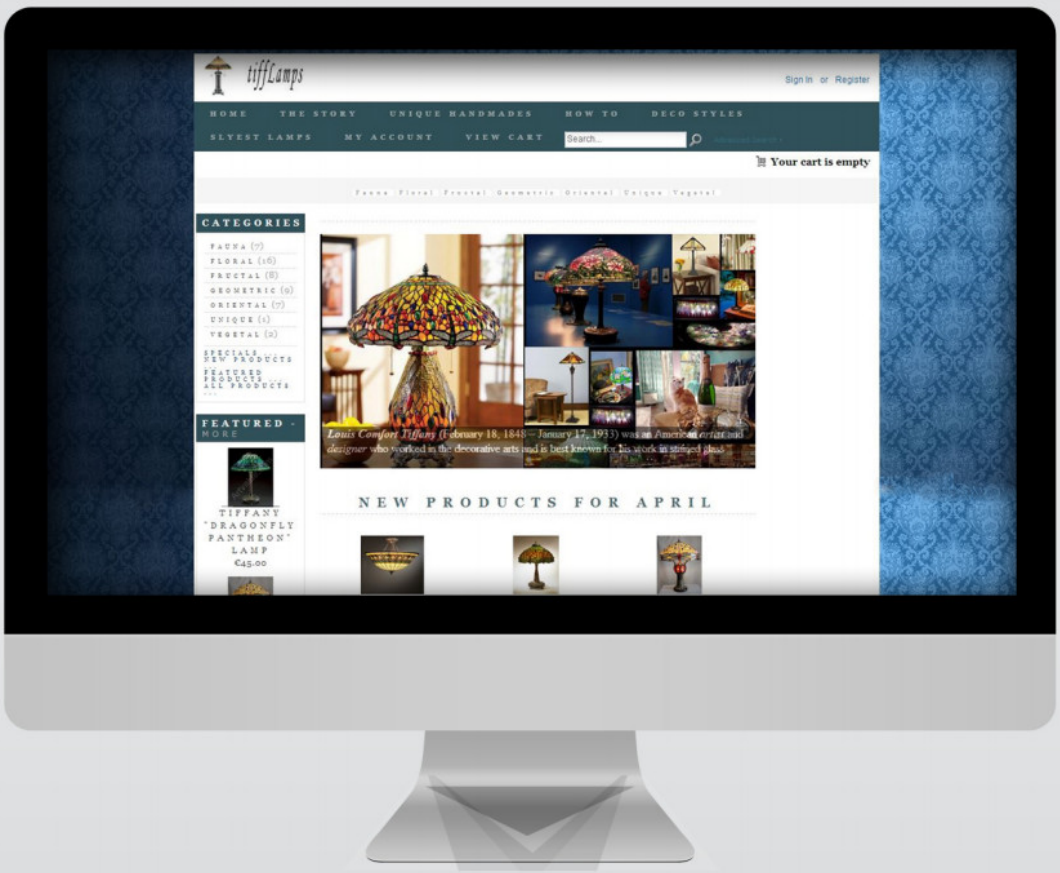
Back in the time of HTML4 and CSS2.
People still used MySpace and one of the
best designed websites in the local industry
(Europewise) looked like this.


Home About Merchandise Galery Live Sponsor Releases
Downloads
Contact
Carpatica and Apa Sambetii Concert in Private Hell
We invite you on Saturday, the 6th of April in Private Hell Pub for a concert with Carpatica and Apa Sambetii.
The price for entry will be 10 Lei. The doors are opening at 7 PM, and the concert stars at 7:30 with Apa Sambetii.
Asharea, Carpatica and Dark Fusion in Damage Pub
On the 26th of February in Damage Pub you will have the occasion to see Asharea, Carpatica and Dark Fusion in an extraordinary concert. The price for the ticket is 15 lei and the doors open at 7 PM.
On tour with Negura Bunget
We are proud to announce you about our participation in Negura's Transilvanian Legacy Tour this Winter. The dates and cities in our tour are:
30th November: Timisoara [RO] - Daos Pub
1st December: Bucharest [RO] - The Silver Church Club
2nd December: Iasi [RO] - Underworld Pub
3rd December: Brasov [RO] - Rockstadt Club
4th December: Cluj [RO] - Euphoria Music Hall
5th December: Sibiu [RO] - Oldies Pub
Carpatica with Spinecrusher, Risf Doamnei and "trupa al carui nume nu mil amintesc" in Fabrica
First concert since the recording of "La capatul Vernii" album in Fabrika club - Bucharest on the 30th of October with Spinecrusher as support band and Risf Doamnei si cellalti as Headlinere!

Quick & Simple

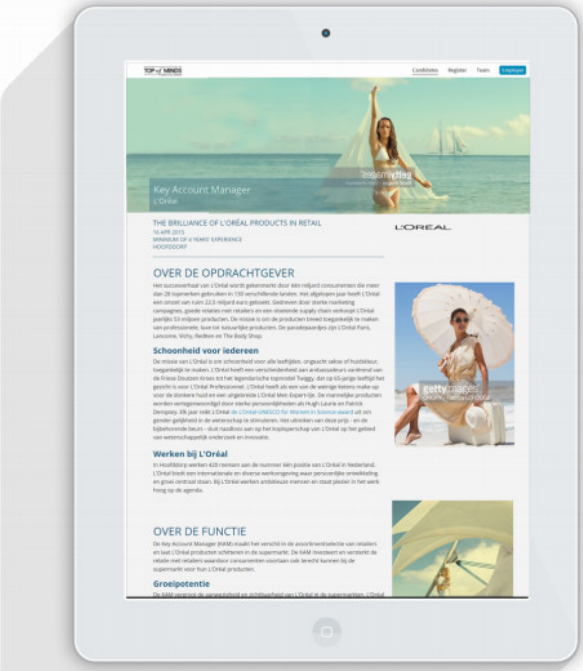
CSS TWEAKS

can turn a STANDARD TEMPLATE into a SPECIAL SITE with the added BENEFIT of being EVENLY DISTRIBUTED


tiffLamps
Sign In or Register
HOME
THE STORY
UNIQUE HANDMADES
HOW TO
DECO STYLES
SLYEST LAMPS
MY ACCOUNT
VIEW CART
Search...
Your cart is empty
Fauna Floral Fractal Geometric Oriental Unique Vegetal
CATEGORIES
FAUNA (7)
FLORAL (16)
FRACTAL (8)
GEOMETRIC (9)
ORIENTAL (7)
UNIQUE (1)
VEGETAL (2)
SPECIALS
NEW PRODUCTS
FEATURED PRODUCTS
ALL PRODUCTS
FEATURED
MORE...
TIFFANY "DRAGONFLY PANTHEON" LAMP
€45.00
Louis Comfort Tiffany (February 18, 1848 – January 17, 1933) was an American artist and designer who worked in the decorative arts and is best known for his work in stained glass.
NEW PRODUCTS FOR APRIL

CHOOSING
THE
RIGHT
IMAGE
IS OFTEN AS
IMPORTANT
AS HAVING
THE RIGHT
CONTENT


Brand Manager Premium Pilsner
Grolsch
MAKE PREMIUM CHOICES
OVER ONZE OPDRACHTGEVER
SABMiller
Out of Home
ABOUT THE JOB
Profile


Key Account Manager
L'Oréal
THE BRILLIANCE OF L'ORÉAL PRODUCTS IN RETAIL
OVER DE OPDRACHTGEVER
Schoonheid voor iedereen
Werken bij L'Oréal
OVER DE FUNCTIE
Groeipotentie

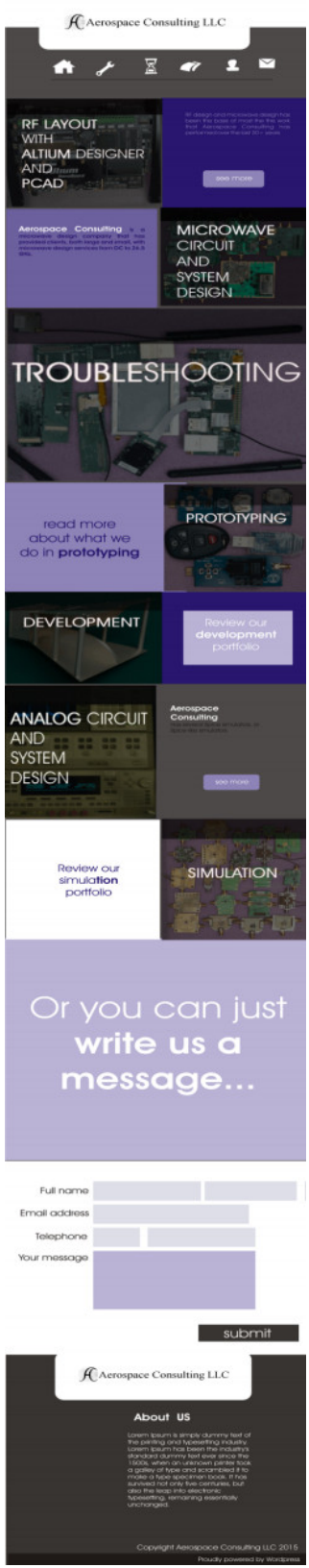
WEB DESIGN is always about THINKING both ways:

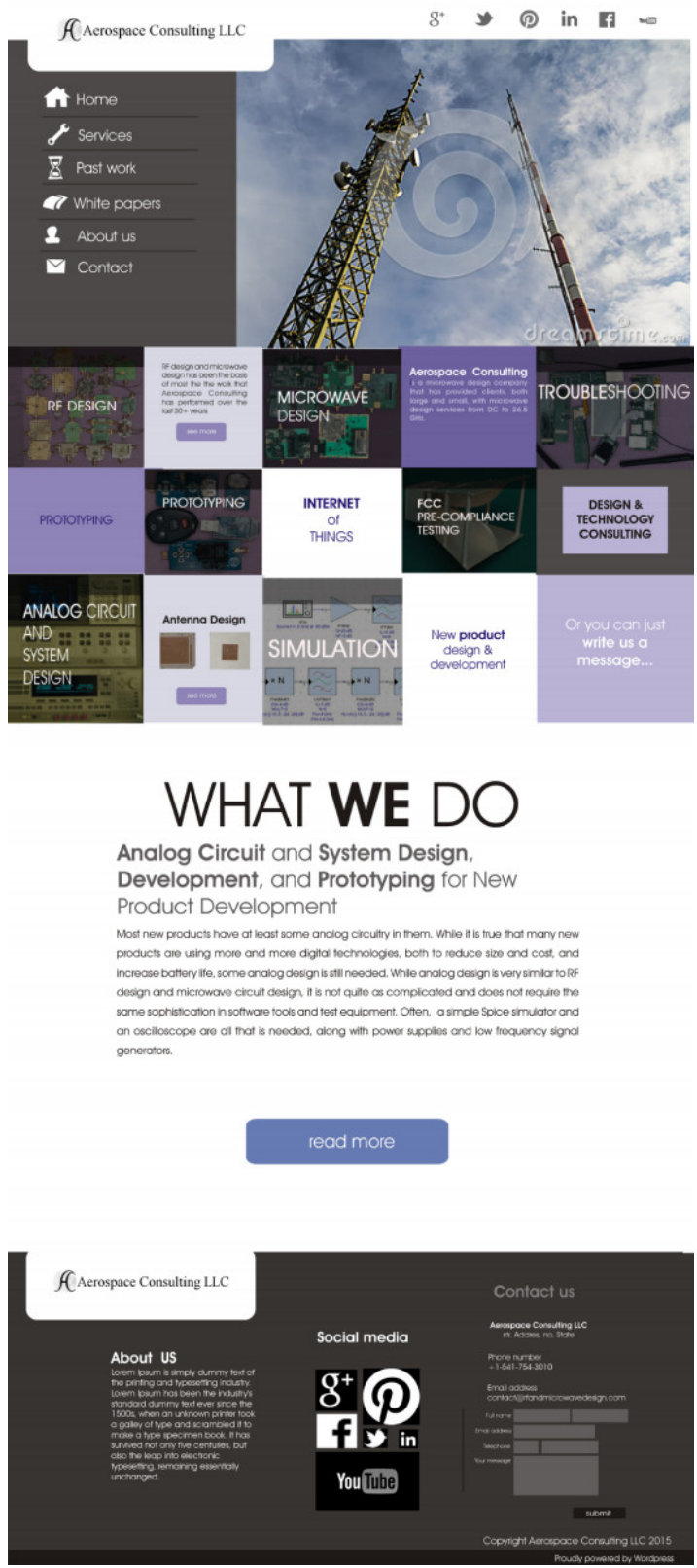
MOBILE

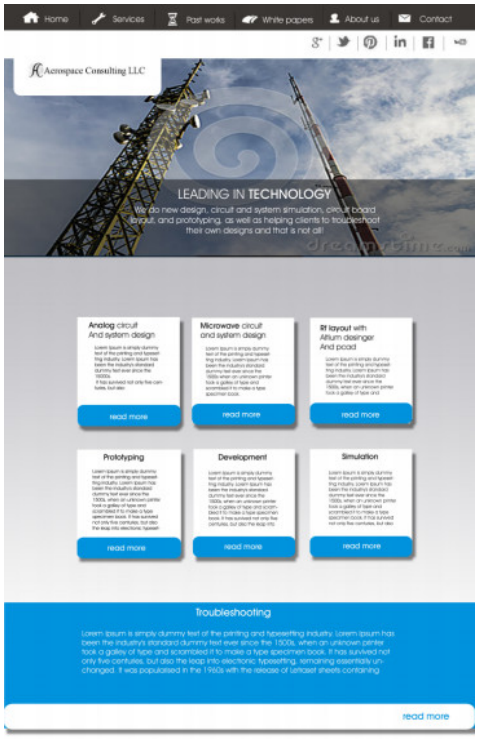
&

DESKTOP

And that is WHY YOU should KNOW HOW to WRITE CODE. (in order to be a web designer.)







2 variants from different WORLDS

purely MODERN

&

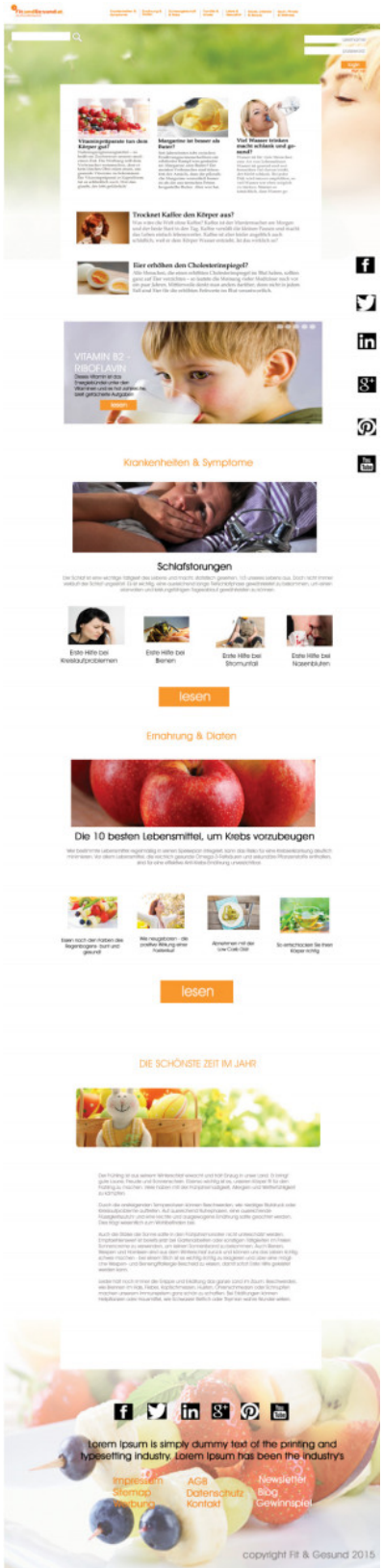
standard corporate

the two variants REQUIRED a certain amount of MARKET RESEARCH

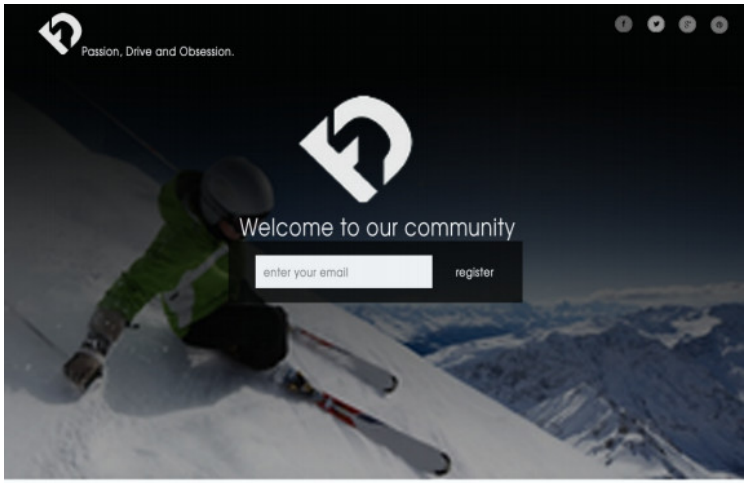
&

COMPETITIVE ANALISYS

when you have
MANY ITEMS
of the same
NATURE
keeping
CONSISTENCY
in design
is important
BUT
breaking
ROUTINE
with different
consistencies
&
UNUSUAL
elements
is CRUCIAL
for a
SUCCESSFUL
design.



MOBILE VERSION



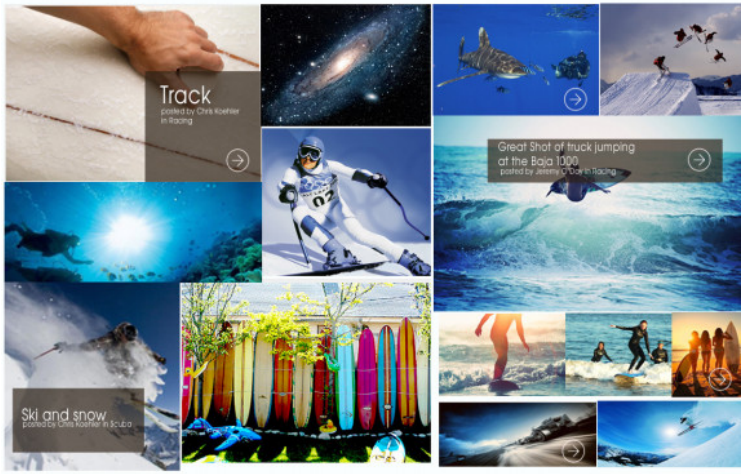
Simple
can become
DYNAMIC
with the right
ELEMENTS.

watch more

With such dynamic
PHOTOS
the rest should
stay MINIMAL.

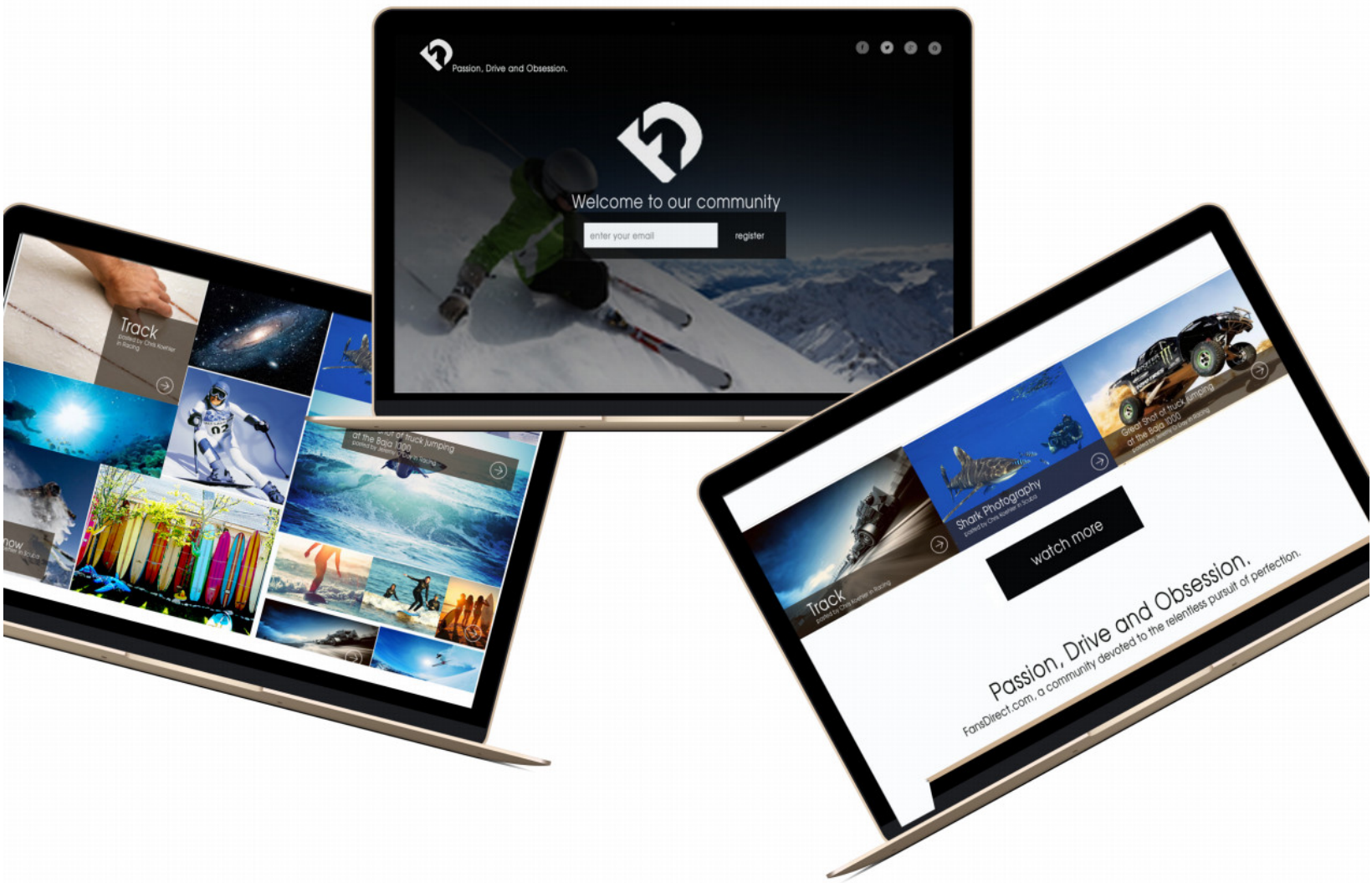
Passion, Drive and Obsession.

FansDirect.com, a community devoted to the relentless pursuit of perfection.



CONTRAST
with the
WHITESPACE
enhaces the
ACTIVE
SPIRIT

About Terms Privacy


Passion, Drive and Obsession.
Welcome to our community
enter your email
register
Track
Shark Photography
watch more
Passion, Drive and Obsession.
FansDirect.com, a community devoted to the relentless pursuit of perfection.

ORGANIZED

is an

IMPORTANT

KEYWORD

in

architectural

AIDS

WHO WE ARE?

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic type-setting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

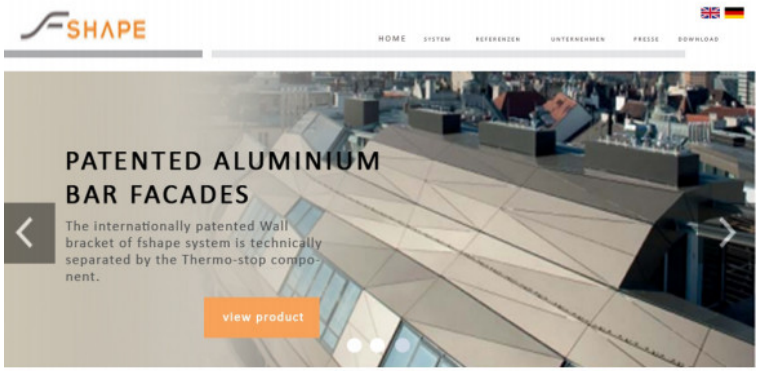
Patented Aluminium bar facades

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum pas-

Individual solutions for facade fixations

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of

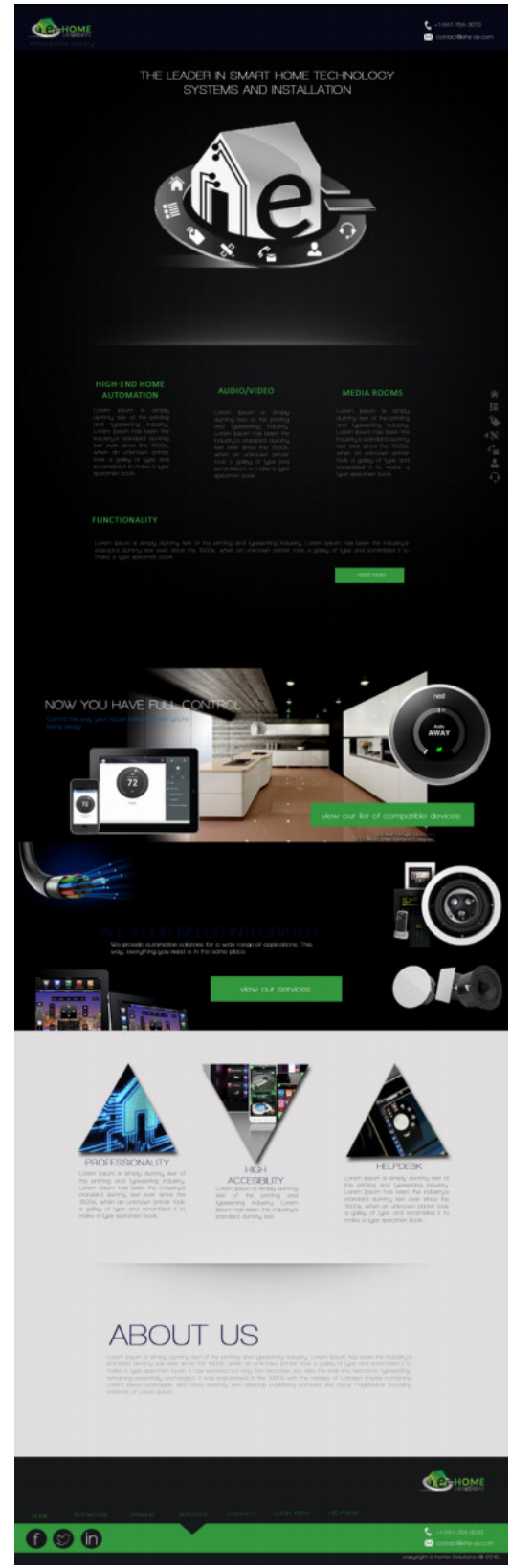
FSHAPE



t

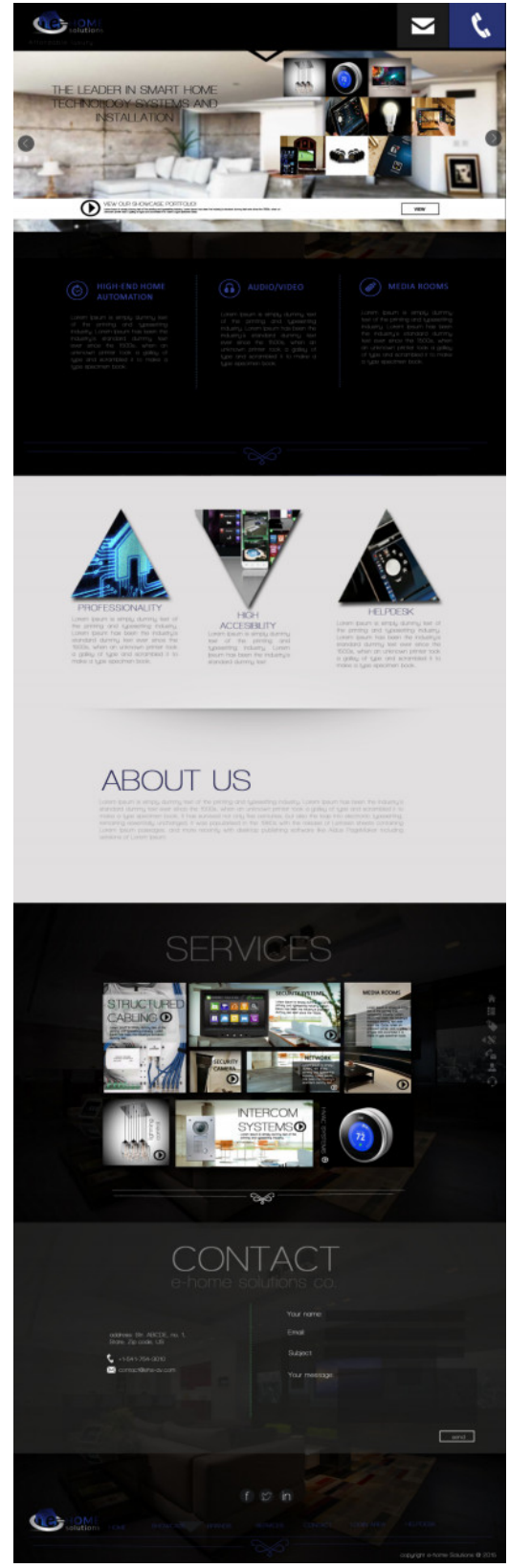
BUT
ORGANIZED
can be achieved
through
COMPOSITIONS
ranging from
lots of WHITESPACE
to
MULTIPLE
elements
FITTEDLY
COMBINED

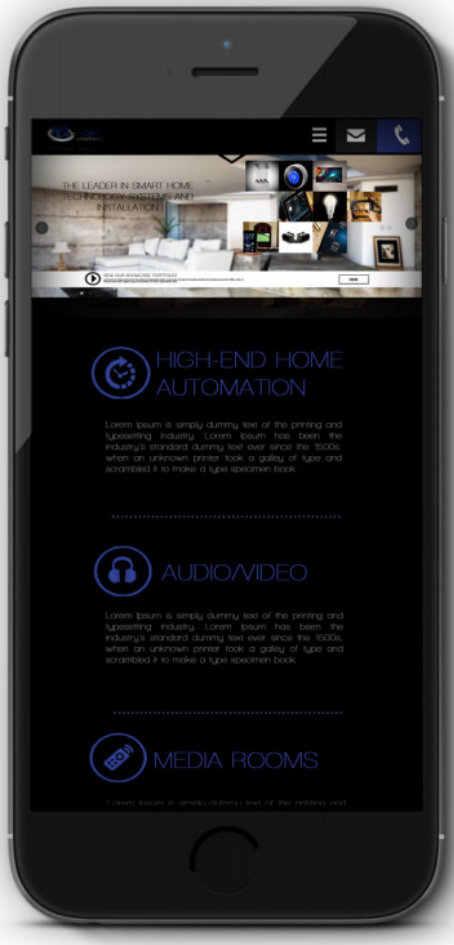
ELEGANT
MODERN
TRUSTWORTHY
CONVINCING
&
FULLY
ADAPTIVE
Simple
&
Organized
YET
SPECTACULAR
in a certain
WAY



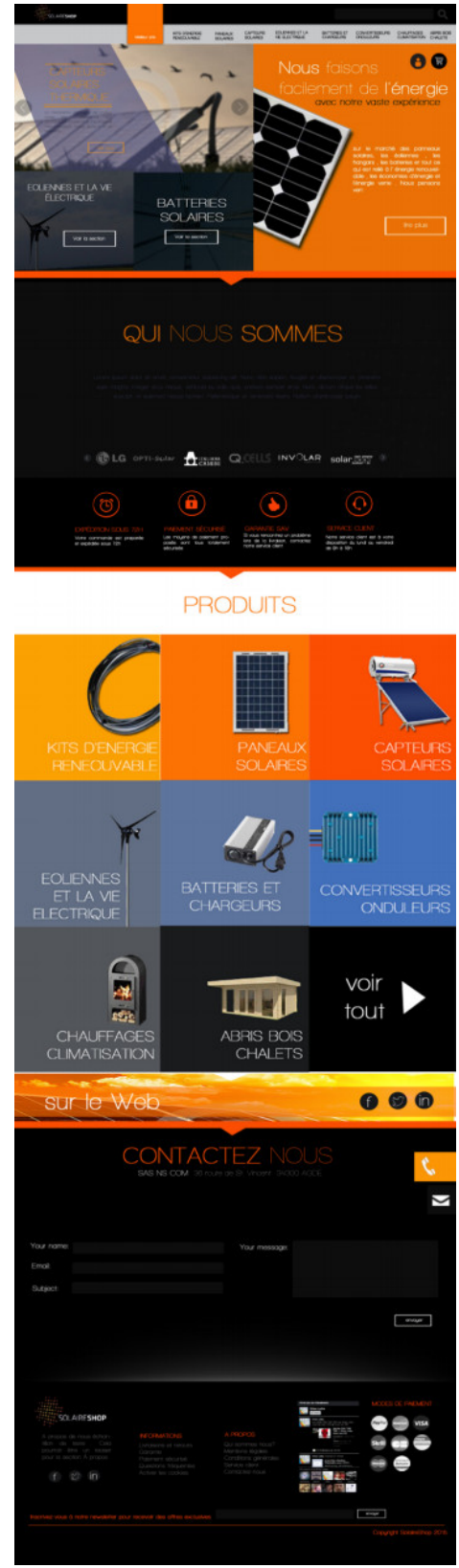

HIGH END HOME AUTOMATION IN L.A.

TRENDSETTING
involves
RESPECTING
some of the
STANDARDS,
BREAKING OUT
of others
while keeping
the general
ATTITUDE



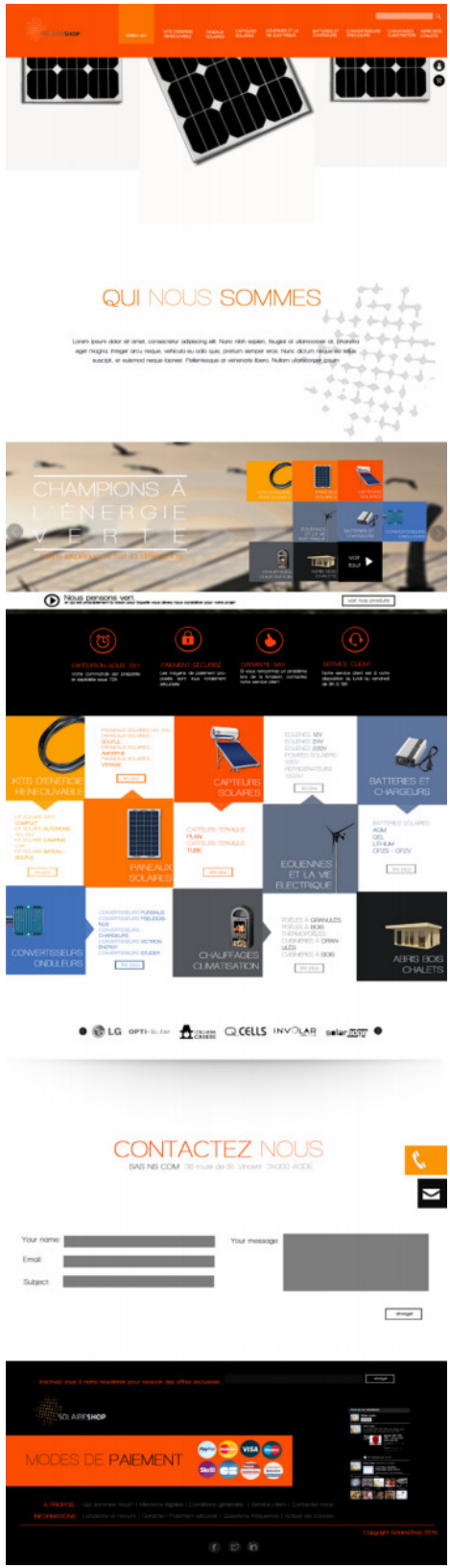

THE LEADER IN SMART HOME TECHNOLOGY SYSTEMS AND INSTALLATION
HIGH-END HOME AUTOMATION
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.
AUDIO/VIDEO
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.
MEDIA ROOMS

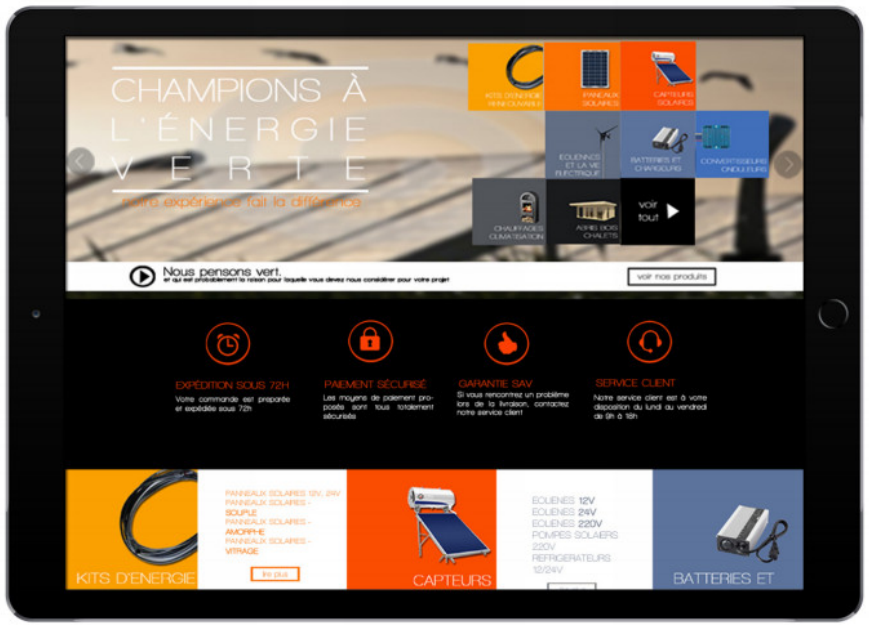
DYNAMIC,
ALERT,
the entire
HOMEPAGE
should be a
DISCREET
CALL-TO-ACTION
but it should also
PROVE
that you are
TRUSTWORTHY
PROFESSIONALS




SOLAIRESHOP
Meilleur prix
KITS D'ENERGIE RENOUVABLE
PANEAUX SOLAIRES
CAPTEURS SOLAIRES
EOLIENNES ET LA VIE ELECTRIQUE
BATTERIES ET CHARGEURS
CONVERTISSEURS ONDULEURS
CHAUFFAGES CLIMATISATION
ABRIS BOIS CHALETS
CAPTEURS SOLAIRES THERMIQUE
Nous faisons facilement de l'énergie
avec notre vaste expérience
sur le marché des panneaux solaires, les éoliennes , les hangars , les batteries et tout ce qui est relié à l' énergie renouvelable , les économies d'énergie et l'énergie verte . Nous pensons vert.
lire plus
EOLIENNES ET LA VIE ÉLECTRIQUE
Voir la section
BATTERIES SOLAIRES
Voir la section

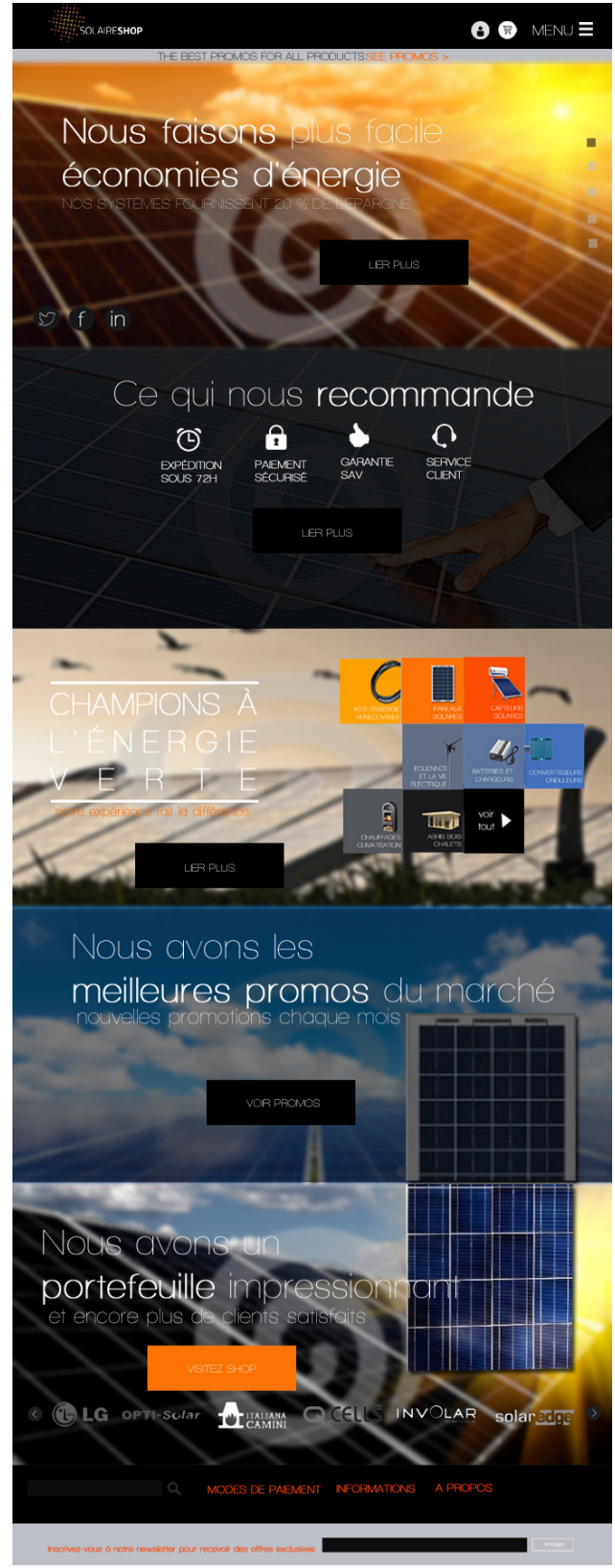
MORE
WHITESPACE
lets you eyes
REST
&
your mind read
and clearly
UNDERSTAND
all the information




CHAMPIONS À L'ÉNERGIE VERTE
notre expérience fait la différence
voir tout
Nous pensons vert.
voir nos produits
EXPÉDITION SOUS 72H
Votre commande est preparée et expédiée sous 72h
PAIEMENT SÉCURISÉ
Les moyens de paiement proposés sont tous totalement sécurisés
GARANTIE SAV
Si vous rencontrez un problème lors de la livraison, contactez notre service client
SERVICE CLIENT
Notre service client est à votre disposition du lundi au vendredi de 9h à 18h
KITS D'ENERGIE
PANNEAUX SOLAIRES 12V, 24V
PANNEAUX SOLAIRES -
SOUPLE
PANNEAUX SOLAIRES -
AMORPHE
PANNEAUX SOLAIRES -
VITRAGE
En plus
CAPTEURS
ECLIENES 12V
ECLIENES 24V
ECLIENES 220V
POMPES SOLAIERS
220V
REFRIGERATEURS
12/24V
BATTERIES ET

{ sometimes
a very DIFFERENT
approach
aided by
jQuery
knowledge }

CAN
give some
SIMPLE
CONTENT
a refreshing
START




SOLAIRESHOP
MENU
THE BEST PROMOS FOR ALL PRODUCTS SEE PROMOS >
Nous avons les
meilleures promos du marché
nouvelles promotions chaque mois
VOIR PROMOS
MODES DE PAIEMENT
INFORMATIONS
A PROPOS

SIMPLE
MINIMAL
&
CLEAR
ORGANIZATION
in a modern
LAYOUT
often works best.

WHAT makes it
PERSONAL
is your special
CONTENT


Galerie
Menu
Kontakt
Bitte um sehen unsere Spezialitäten
Thailändisch
SPEZIALITÄTEN
Vietnamesisch
SPEZIALITÄTEN
Chinesisch
SPEZIALITÄTEN
Japanisch
SPEZIALITÄTEN
Sehen weiter:
Mittagsmenü
Tagesangebot

SOMETIMES
BY BEING
PLAYFUL
you tend to
GAIN MORE
TRUST
than by being
EXCESIVELY
formal

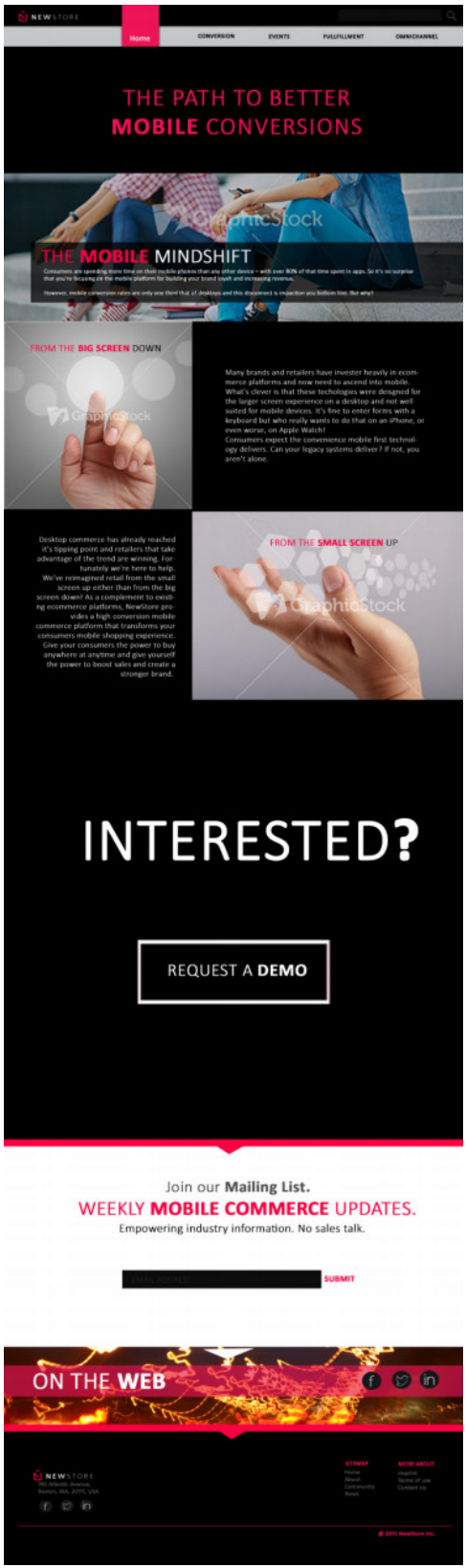

HOME
HOW IT WORKS
OUR MISSION
JOIN NOW
HOLE IN WALL SHOP
OUR BOXES
FAQ
EXPLORE THE WORLD WITH US,
THE RIGHT WAY
GET STARTED
GIVE AS A GIFT
MacBook Pro


HOME
HOW IT WORKS
OUR BOXES
BLOG
EXPLORE THE WORLD WITH US,
THE RIGHT WAY
GET STARTED
GIVE AS A GIFT
SUBSCRIBE

OTHER TIMES
YOU GAIN
TRUST
BY BEING
depictive
&
colorful
ENOUGH
TO STAY SERIOUS

SERIOUS
YET FRIENDLY
&
CONVINCING
IS TRICKY TO
ACHIEVE
WHILE USING
SUCH A
HIP
COLOR

BEING ABLE TO KEEP A STABLE STYLE THROUGHT PAGES WITH DIFFERENT SPECIFICATIONS IS A CRUCIALLY **IMPORTANT** SKILL

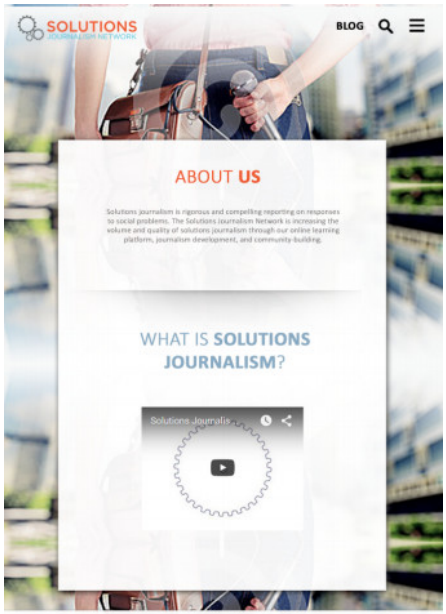


DIFFERENT

IS WHAT BEST DESCRIBES MY WORKS &

WHEN MY CLIENTS ARE DIFFERENT TOO

WE'VE GOT A PERFECT MATCH FOR A VALUABLE BUSINESS TRADE




FROM THE BLOG
"Now Hiring: Education Director"
"Sojo Learning: Asking "Why not?""
"The Whole Story (in an Instant): Featuring Liz Goodwin"
"Now Hiring: Education Director"
"Sojo Learning: Asking "Why not?""
"The Whole Story (in an Instant): Featuring Liz Goodwin"
"The Whole Story (in an Instant): Featuring Liz Goodwin"
Nieman Reports
READ ALL THE STORIES

TRADITIONALLY

THEMED DESIGN

ALWAYS MEANS
SOLID **RESEARCH**

THE
BALANCE

BETWEEN PHOTOS
AND WHITESPACE
IN THIS DESIGN
IS SPECIFIC
TO BRITISH
CULTURE
&
PREFERENCES


view all attractions
Why us?
save money
includes travel
flexible
skip queues

CV

WORK EXPERIENCE

I have worked as a graphic designer since 2010, having completed various local and international projects in these 5 years.

EDUCATION

currently studying Psychology at the "Titu Maiorescu" University in Bucharest and planning on starting UNARTE Graphic design in 2016

HARVARD ManageMentor

MARKETING ESSENTIALS
BUSINESS PLAN DEVELOPMENT

HARVARD BUSINESS PUBLISHING

TEAM DYNAMICS
GLOBAL COLLABORATION
PROJECT MANAGEMENT
PERFORMANCE APPRAISAL
RECRUITMENT
CONFLICT
CAREER MANAGEMENT

CERTIFIED LEAN ACE

hp LIFE

Customer Relationship Management
Marketing
Sales Forecast
Selling online
Setting Prices
Social Media Marketing
Targeting
UVP
Effective business websites

BeedsMedia TRAINING CENTRE

GRAPHIC DESIGN
WEBDESIGN

FINE ARTS SCHOOL IN BUCHAREST
MONUMENTAL ARTS

SKILLS




OTHER

relevant from the point of view of a company that aims high - complex accounting software can be used for client database management, custmer lifetime value determination in real time, even transmitting the files to your client for approval and so on.

WHY ME?

1. I WORK WITH MY OWN PHOTOGRAPHY

and set up sessions when and where it is possible, rather than working with stock. The reason behind this is that the designs where I do that, are simply unique.

2. I HAVE A WIDE RANGE OF STRONG SKILLS

including articles on Branding and Marketing published at Conferences and Seminars with international participation. I may be the one who knows exactly what your Brand needs.

3. I AM A TRADITIONAL ARTIST

thus knowing essential rules of composition, chromatic harmony, aestetics and chromatic choice and impact. And can, and always do - draw on paper first.

4. I WORK WITH PROFESSIONALS

I have managed to get to the most trained professionals - Professors and practicants in Marketing and PR and also have access to Accademic materials on the matter.

5. I HAVE A GLOBAL CLIENT PORTOFLIO

thus knowing how to overcome language, social and cultural barriers, avoid cultural differences that can lead to missunderstandings in brand image and know how to research buying behaviour and motivation throught different cultures.

COUNTRIES I WORKED WITH:

WANT TO WORK WITH ME?

GET A QUOTE

ALEXANDRA SERBULESCU

Bucharest, RO

(+40) 730-735-668

as@full-design.ro

.com/oksanaivs .net/osergheevna .com/oksanaivs

view my website at full-design.ro